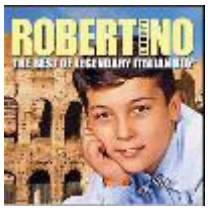
Before Boss

by Goran » 22 Oct 2013, 12:37

In the early seventies the now famous Mr K stated a company named the Music Electronics Group, or MEG. When they started to develop the first pedals they were aware that Meg was a usual woman name, and quickly renamed the pedals to Boss, just before marketing the now well known pedals.
The first building looked like this;

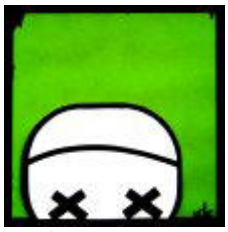


Goran

Re: Before Boss

by natthu » 22 Oct 2013, 13:14

I could have lived with MEG pedals instead of Boss... but I guess back then the situation was probably a bit different...


natthu

Re: Before Boss

by **bigtone** » 22 Oct 2013, 15:35

Thank you for sharing, learned something new!
I would be OK w MEG pedals, too. BOSS is a smart name, though.

bigtone

Re: Before Boss

by **Dirk** » 22 Oct 2013, 18:26

Nice little bit of history, I approve.

Dirk

Re: Before Boss

by **twizzle** » 22 Oct 2013, 23:34

Should have stuck with the name MEG. Then i could of fiddled with Megs' knobbly bits till she screamed and i could have put my foot down to make her scream louder. Am playing with Meg tonight.
I was told they choose the name Boss after the Boss mustang. Pure, natural, linear, power. No sure how true this is but it sounds good.

twizzle

Re: Before Boss

by **charmonder** » 23 Oct 2013, 00:38

MEG. I would have liked that. But I guess any first name, male OR female, wouldn't work because it's too cute and doesn't fit with the ambitions of the company.

Funny, it just occurred to me, the letters B.O.S.S. don't stand for anything do they?

charmonder

Re: Before Boss

by **sclitheroe** » 23 Oct 2013, 02:55

My understanding of Boss history is that the name was chosen to mean exactly what it says - that Boss pedals are boss (like a boss at work, top dog, head honcho, etc)

sclitheroe

Re: Before Boss

by **Guga Ramone** » 23 Oct 2013, 12:12

Sclitheroe, I guess that is correct! I remember reading something similar on the Boss Book.

Guga Ramone

Re: Before Boss

by **Jeremy** » 25 Oct 2013, 08:21

no good - they would have been nicknamed SMEG

Of course, before BOSS/MEG, there was Roland and Ace-tone

Jeremy

Re: Before Boss

by **RandomP** » 03 Nov 2013, 19:33

> *charmonder wrote:*
> *Funny, it just occurred to me, the letters B.O.S.S. don't stand for anything do they?*

Built Of Solid Steel.

RandomP

Re: Before Boss

by **Guga Ramone** » 03 Nov 2013, 21:28

Can't be, as they are made out of aluminium.

Guga Ramone