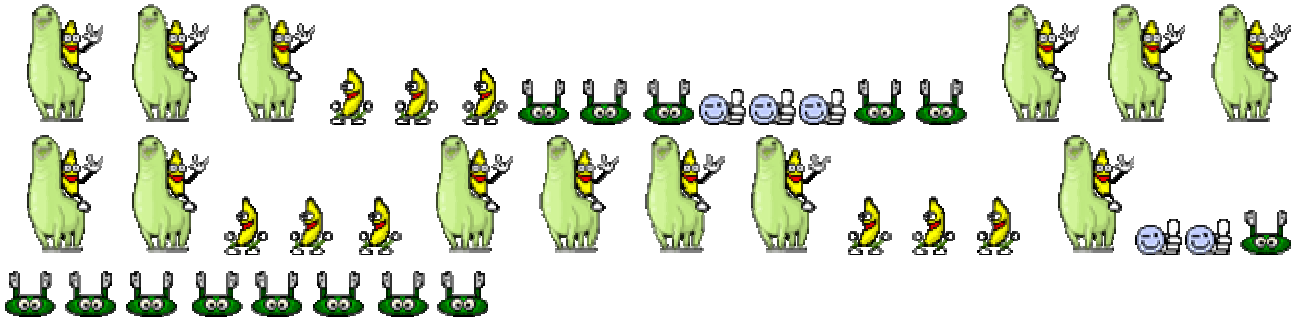
what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **Mully** » 11 Jul 2017, 09:29

https://www.boss.info/global/promos/40t ... ct_pedals/



Mully

Re: what the.....

by **Mully** » 11 Jul 2017, 09:33

As part of this year's celebration of the birth of the compact pedal line, we're proud to offer the Compact Pedal 40th Anniversary Box Set to loyal BOSS fans everywhere. This special limited-edition commemorative package features one-time-only reissues of the OD-1 Overdrive, PH-1 Phaser, and SP-1 Spectrum, the very first BOSS compact models from 1977. Just like the originals, the pedals are adjusted and wired by hand on a special production line in Japan. Only 1500 sets will be produced worldwide, and each comes in a deluxe presentation box with the BOSS 40th Anniversary logo and a numbered message card.

Mully

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **Pepe** » 11 Jul 2017, 10:46

Yes, but, alas!, it costs $899!

viewtopic.php?f=3&t=4219&start=10

Pepe

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **sclitheroe** » 11 Jul 2017, 11:45

Only 1500 units, at that kind of price? Why?

I was all excited when I saw the picture - three pedals any Boss fan would be delighted to have. And then I saw the pricing and the number of sets being made - pretty low chance I'd be able to find a set, and an even lower chance I'm spending $300+ per pedal

I'm done with Boss, this is ludicrous.

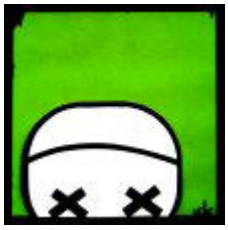
sclitheroe

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **natthu** » 11 Jul 2017, 13:19

If this reissue set and the originals weren't so hard and expensive to acquire, I'd buy a set of originals (1977 - the year I was born) and a 40th anniversary set (2017 - the year my daughter was born).... Then I'd probably watch in dismay as my daughter grows up with no interest in guitars and the sentimental significance of the whole exercise was lost

Still, you could probably sell all that for a tidy sum in twenty years time.


natthu

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **Pepe** » 11 Jul 2017, 13:43

You can buy the vintage OD-1 and PH-1 pair for maybe $300 in total. Even cheaper if you're lucky. Maybe they won't come with a silver screw, long dash or skeleton switch.

Paying $600 on top to have these two reissued pedals plus the reissued SP-1 with limited usefulness is a bit crazy. You can buy the whole vintage set for the same price.

Pepe

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **sclitheroe** » 11 Jul 2017, 15:20

Yeah, but you won't get the black cardboard box and cheap foam cutout insert that comes with the Flops-40 set.

sclitheroe

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **zentropa** » 12 Jul 2017, 01:22

Haha.

I got the email from Boss announcing it. Then saw the price and half of me laughed and the other half cried.

I'm glad I'm not alone in being disgusted by the price point.

Even funnier is in their OD-1 description they talk about how it is inferior to the SD-1.

zentropa

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **fuzzbuzzfuzz** » 12 Jul 2017, 01:52

Blimey I was all excited until the price came up. What are the current Waza prices, $200 - $250 each?

fuzzbuzzfuzz

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **zentropa** » 12 Jul 2017, 06:36

Waza are $149 or $199 depending upon the model but they are definitely upgrades from the originals. Even the BD-2 and SD-1 have a much quieter and articulate tone in standard mode.

The Box-40 is listing these as upgrades for not-so-spectacular features like, the LED stays on! Works with a PSA-120!

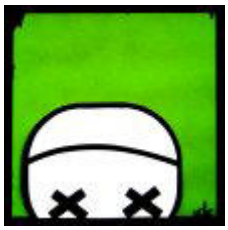
zentropa

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **natthu** » 12 Jul 2017, 07:34

> *zentropa wrote:*
> *...The Box-40 is listing these as upgrades for not-so-spectacular features like, the LED stays on! Works with a PSA-120!*

Oh... well that's a game changer. Sign me up for two.

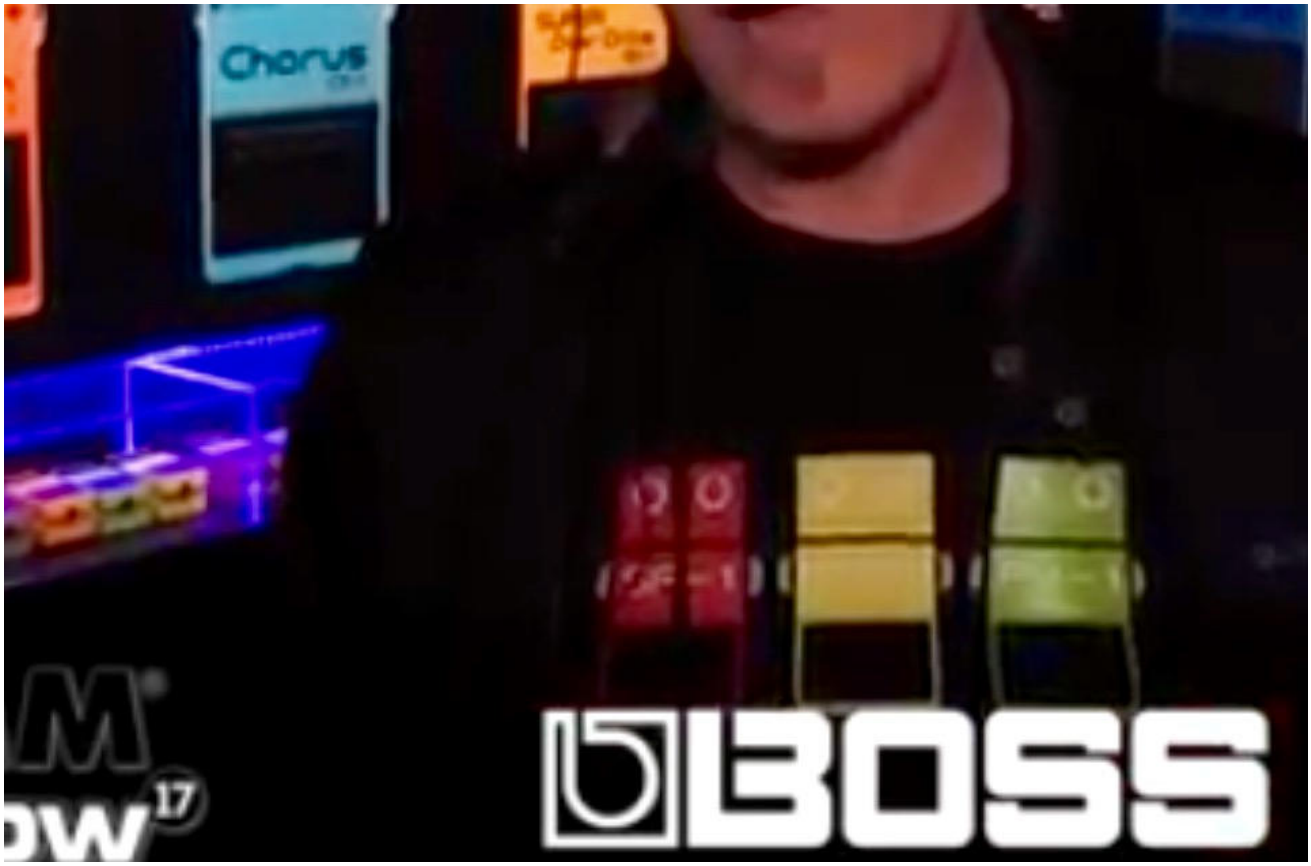


natthu

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **robbo** » 12 Jul 2017, 13:02

I want the t-shirt, medium...



robbo

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **zentropa** » 12 Jul 2017, 19:52

The shirts are limited edition 1 of 48.
They include a commemorative tag that provides material and washing information.
$299

Pretty sure they aren't even MIJ.

zentropa

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **charmonder** » 12 Jul 2017, 20:10

charmonder

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **Boogieman** » 12 Jul 2017, 23:53

Let's see.... PH-1, OD-1, SP-1....

P-O-S.....

Boogieman

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **fuzzbuzzfuzz** » 13 Jul 2017, 06:09

However, this is essentially for collectors and for those who wish for the traffic light set, "mint". I would expect that the price may be cheaper retail, and the limited numbers will help ensure the value stays up. So imagine its $749 or $799. Could you find fully working immaculate condition boxed SP-1, PH-1 and OD-1 for that? Perhaps if you tried long and hard! Perhaps not. OD-1s are $300 mint here in Japan at least, the SP-1 $350-&500, the PH-1 well, more like $150 mint.

So despite the plain packaging its not that bad value wise and that value will hold. Can't say the same with many others...

fuzzbuzzfuzz

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **zentropa** » 13 Jul 2017, 17:26

Boss dealers adhere to an MAP (minimum advertised price) policy, so the $899 MAP in the US is the lowest it is available at without some loophole (reward points, total order coupon, call & save coupon, etc.).

I understanding having a price point for collectibility but the reissue vs. original thing tends to not work in the minds of many. If people buy it, it will be because it is rare/expensive. Someone seeking an original TS-808 won't view a reissue TS-808 as a "true" replacement, just as I don't see a completionist collector getting this and thinking they don't need an original SP-1 because they have the reissue.

When I saw its announcement I was guessing $499-599, but $899 actually made me more frustrated than excited.

zentropa

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **sclitheroe** » 13 Jul 2017, 18:08

Let's assume Boss makes 100% of the MAP price on a pedal, just for arguments sake, and because we don't know what dealer margins are on Boss product.

1500 units x $899 = $1,340,000 roughly

Now price each pedal in the Box-40 set at Waza levels, or high-end compact pricing, of say $179 each:

$1340000 / $179 = 7500 units

7500 units / 3 = 2500 units of each type (for simplicity, assume all three types sell equally well)

Boss could have recouped the same revenue by making just 1000 more of each type. Easily achieved, considering there are no NOS parts involved.

And they could easily have sold more than that of each type worldwide, I would think - what Boss pedal has, historically, had a production run of fewer than 10,000 units? I think the PW-2, at an estimated 10,000 units, was the smallest production run ever.

So they could easily have made more money, and made more people happy. Hell, they could have sold the box set at a 10% discount vs buying individually, and still had their special anniversary offering (and the guarantee that a lot of people might consider springing for all three to get the discount, which gives them more volume sold, which brings down the costs)

None of what Boss is doing with these makes any sense, and none of it serves their fanbase.

sclitheroe

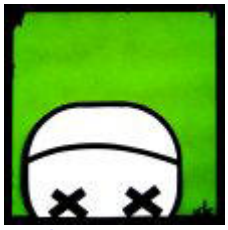
Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **natthu** » 13 Jul 2017, 21:59

> *sclitheroe wrote:*
> *None of what Boss is doing with these makes any sense, and none of it serves their fanbase.*

While I share your frustration and agree that Boss did not do this for the benefit of the majority of it's fans, I'm sure that Boss did their research and found that this type of release would be worthwhile from their point of view.

Personally I think the best thing they have released recently is the CE-2w because it allows Boss to compete with their own secondhand/vintage product with something which I believe is better than the old product(s). I would like to see more of that, and I am sure we will. This traffic light re-issue is a bit more of a vanity project, which overall is a good thing too... it kinda adds to the pile of unobtainable Boss pedals that the fanbase fawns over. It sucks for me because I like the PH-1 and was hoping to see some sort of Waza version (or preferably an affordable reissue) - less likely now that it has been reissued in this set. In any case I'm sure Boss will be releasing more stuff for the fanbase soon. They have been doing a pretty good job of late and I don't see that changing...



natthu

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **toyroomtim** » 13 Jul 2017, 23:31

> *robbo wrote:*
> *I want the t-shirt, medium...*

i've actually got 2 of them hahah

one was a staff issue worn at events, the other is a limited run for dealers. slightly different fonts on the pedals.

toyroomtim

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **toyroomtim** » 13 Jul 2017, 23:48

[Image]

toyroomtim

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **sclitheroe** » 14 Jul 2017, 02:48

> *natthu wrote:*
> *While I share your frustration and agree that Boss did not do this for the benefit of the majority of it's fans, I'm sure that Boss did their research and found that this type of release would be worthwhile from their point of view.*
>
> *Personally I think the best thing they have released recently is the CE-2w because it allows Boss to compete with their own secondhand/vintage product with something which I believe is better than the old product(s). I would like to see more of that, and I am sure we will. This traffic light re-issue is a bit more of a vanity project, which overall is a good thing too... it kinda adds to the pile of unobtainable Boss pedals that the fanbase fawns over. It sucks for me because I like the PH-1 and was hoping to see some sort of Waza version (or preferably an affordable reissue) - less likely now that it has been reissued in this set. In any case I'm sure Boss will be releasing more stuff for the fanbase soon. They have been doing a pretty good job of late and I don't see that changing...*

Maybe. Surf around other forums and see what the reaction has been, because it's been consistently negative - I think Boss misjudged. Even here, which should be the safest harbour Boss has, the reaction is at least split, if not trending in the wrong direction overall.

I don't know if its vanity - it borders on navel gazing (in my opinion, of course)

I'm happy for a collector we know like The_Doc - obviously he's going to appreciate his. But I wonder if he appreciates it more because of what it represents (that awesome Boss heritage), or because there's only going to be 1500 of them - I suspect its more an appreciation of the product and heritage than the quantity. What say you, Doc?

I also feel like you are right about the PH-1 - no way they release it again to the masses after this, the outcry would be even worse (or perhaps...not..if you are only pissing off 1500 people 😄)

Bottom line - I just feel like if I were in their shoes, I'd revel in the opportunity to delight way more people with a shiny new OD-1, especially the die hards, than do it this way. The 40th DS-1 was perfect - it's here for a year if you want it, and after that, it's gone.

Edit: at the end of the day, I'm just supremely bummed I can't have a shiny new OD-1, that's really where a lot of this comes from.

Edit 2: so my recourse is to pull out my SQO and know I've got essentially the same thing, which again is where I get angry - it's like they are actively pushing me away

sclitheroe

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **Laurie** » 14 Jul 2017, 05:08

"should be the safest harbour Boss has".

I find it fascinating that we never (ever) hear from Boss here. One would think that .... oh never mind.

Laurie

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **Pieces Of The Night** » 14 Jul 2017, 06:11

To be fair I think we've heard from them once. IIRC a Boss person posted an info graphic here a few years ago and posted like one other post to go along with it

Pieces Of The Night

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **natthu** » 14 Jul 2017, 06:54

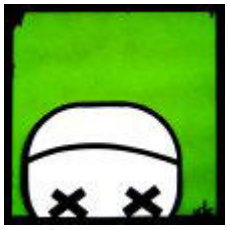
> *sclitheroe wrote:*
> *Maybe. Surf around other forums and see what the reaction has been, because it's been consistently negative - I think Boss misjudged.*

I think you may have missed the point of what I was saying. Boss only needs 1500 willing customers to make this release worthwhile for them. I'm sure that's not going to be a problem. The outrage from everyone complaining will die down.

Not every release has to please everyone (or you or me particularly). For example, that black DS-1 is the most useless thing Boss could have done from my perspective. It completely disinterests me. I understand that others like it though, and I'm fine with that. I'm sure there will be future products from Boss which will please the masses (and you and me).

Boss doesn't owe you anything, and you don't owe them loyalty. If you don't like what they have to sell, don't buy it.

What it comes down to is that this really is a first world problem... no one *needs* effects pedals. It's not like Boss are denying you life saving medicine...


natthu

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **The_Doc** » 14 Jul 2017, 08:09

> *sclitheroe wrote:*
> *I'm happy for a collector we know like The_Doc - obviously he's going to appreciate his. But I wonder if he appreciates it more because of what it represents (that awesome Boss heritage), or because there's only going to be 1500 of them - I suspect its more an appreciation of the product and heritage than the quantity. What say you, Doc?*

Thanks sclitheroe

The way I look at it is that Boss has done this to celebrate its wonderful history. To be given the chance to own something that represents this landmark for them is what is important to me. I already have these pedals, so it isn't those that I want - it is the uniqueness of this offer that appeals to me. A player who wants an overdrive, a phaser and a single band parametric eq on their board is unlikely to want this - it's much more than that.

Whether 1,500 or 150,000 are made is not important to me as I will never sell it - it will be my children that sell it when, hopefully, I'm up there jamming with Jimi and Rory

I can also say that Boss are very well aware of this forum. A couple of days ago I was speaking to a senior person from Boss UK and they certainly know about it. So, they are watching. Perhaps they don' t want to interfere and rather take the opportunity to listen to what we are saying. Maybe it's their take on the 'Prime Directive' ! (Star Trek fans)

The_Doc

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **Dirk** » 14 Jul 2017, 18:41

Nice set. Too expensive.

Dirk

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **zentropa** » 14 Jul 2017, 20:11

> *Boss doesn't owe you anything, and you don't owe them loyalty. If you don't like what they have to sell, don't buy it.*

This is true, but statements like these also represent the current state of how well a company is gauging the pulse of their loyal consumers.

I have been very puzzled at the route that Boss has chosen to go at times and how their philosophy seems to change at will. e.g. a few years ago they had stated they weren't planning on doing any reissues since they only wanted to move forward. There seems to be a split between technology progression (COSM -> MDP -> whatever) and reissues/improvements via Wazacraft etc.

When I started playing guitar in the early 90's Boss was considered a premium brand. Using DOD, Arion, Ibanez 10-series/Soundtanks was considered crappy. In this current era I come across tons of players that treat Boss products like they are garbage. The majority of gigging musicians I know use TC Electronic, Fulltone, etc. Eventually, those of us who support brands/products heavily out of legacy will get old/die/stop buying gear. Having a long-run vision as a company that can recognize their future market should be important to them as perceptions shift with public opinion. I think they made a good decision with the Waza line to recognize that there was sufficient demand for things like a DM-2 or CE-2 reissue.

There are some easy ways to gauge if the most loyal customers and the company are functioning in harmony. Often it just takes a few simple questions.
Examples:
-What would you be most excited for and most likely to buy? A new Waza improved reissue pedal (e.g. HM-2W, DC-2W, or make up your own) @$199, a digital BD-2X featuring MDP @$149, a digital CE-6 or CH-2 with extra bells and whistles like the PH-3/BF-3 have @$139?

-Is the PH-3 your favorite phaser Boss has ever made and would it be your first choice to record with if you had access to all of them? How about the BF-3 for flangers and the CE-5A or CH-1A for chorus?

-When you give a newer player gear recommendations that will not do the work to buy used gear, do you steer them towards new Boss products vs. other available new products? If yes, which ones and why? e.g. is it beyond the DS-1 and SD-1 because of their $49 price points?

There's no right or wrong answers to these questions nor do we really owe any company our loyalty. For many of us there are reasons that they earned it in the first place. That being said, with the ease of Chinese manufacturing and the ease of shared information on the internet when it comes to schematics and pedal designs, I think yeah, they probably should actually care what we think. If their new products aren't doing enough to win over the current generation of consumers, it is on people like us who have an existing loyalty to push their products to the next generation.

These are just some thoughts of mine inspired by the above quoted statement.

zentropa

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **sclitheroe** » 15 Jul 2017, 00:03

> *natthu wrote:*
> *I think you may have missed the point of what I was saying. Boss only needs 1500 willing customers to make this release worthwhile for them. I'm sure that's not going to be a problem. The outrage from everyone complaining will die down.*

"As part of this year's celebration of the birth of the compact pedal line, we're proud to offer the Compact Pedal 40th Anniversary Box Set to **loyal BOSS fans everywhere**."

It's not so much what they did that bothers me, it's what they could have done. Boss knows they have a core group of hardcore fans. They know the hardcore fans love Waza reissues, and venerate the historic gear. They know how

to produce lots of pedals. Why not make even more people happy, and open the door to more people to the celebration that the 40-Box represents? They could have run it for a year, or they could have taken pre-orders to judge how many they had to make, or they could have required a subscription to a fan club; there are a million ways they could have done this better.

> *natthu wrote:*
> *Not every release has to please everyone (or you or me particularly). For example, that black DS-1 is the most useless thing Boss could have done from my perspective. It completely disinterests me. I understand that others like it though, and I'm fine with that. I'm sure there will be future products from Boss which will please the masses (and you and me).*

Nobody asked that every release please everyone. A Waza OD-1 would have made a lot more people happy than this though, in my estimation (and apparently, a Waza SG-1 would make even more people happy, if you follow Boss' social media feeds....hint hint Boss) - I'm sure the Waza pedals are selling more than 1,500 units worldwide each.

> *natthu wrote:*
> *Boss doesn't owe you anything, and you don't owe them loyalty. If you don't like what they have to sell, don't buy it.*

The entire story behind this release is predicated on the history of the company and its product and its fans. It's all about loyalty and community.

The suggestion that Boss doesn't owe anyone anything - No they don't, but they absolutely need to cultivate and invest in a relationship with their most valuable customers - the raving fans - and I can't think of many companies in niche markets that don't. To not do so, is to be competing with all the other no-name faceless brands of the week that will race you to the bottom on price, bought by casual one-off walk-up customers - it's a road to failure or mediocrity.

Loyalty isn't owed - it's invested - if I like a company and their product, and want to see and own more of it, I do so by supporting them both directly (purchasing) and indirectly, by being a promoter of the brand. Even participating on a forum like this is an indirect way of supporting and boosting the brand to ensure it remains healthy and vital going forward, so that fans can continue to enjoy it.

> *natthu wrote:*
> *What it comes down to is that this really is a first world problem... no one *needs* effects pedals. It's not like Boss are denying you life saving medicine...*

No idea what this has to do with the topic at hand - are we not to discuss the product because its not solving world hunger or the cure for malaria? I feel like that was a bit of a cheap shot at being passionate about the topic, which is sort of the reason the forum exists. Where else am I gonna deal with my Boss angst 😉

Bottom line - I feel like Boss could have done a way better job with this. Compare the buzz around the DM-2W release, which was universally praised everywhere (or the CE-2W, which also got rave reviews) to this one. This one coulda been huge done properly, with such venerable pedals.

sclitheroe

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **natthu** » 15 Jul 2017, 00:32

> *"zentropa wrote:*
> *When I started playing guitar in the early 90's Boss was considered a premium brand.*

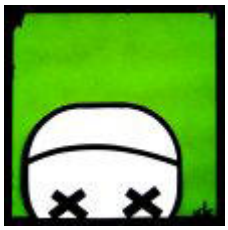
The Effects pedal market landscape was a very different beast back in the 90s.
There really weren't that many choices of brands and Boss, by default almost, occupied a spot in the top half.
Also back in the 90s you had few other options than to go to a guitar shop to buy a pedal. That limited you to Boss, which was stocked (almost) everywhere, or whatever other random brand they happened to have a few of.
Now-a-days you can just get on the Internet and order any brand from anywhere. Your choices aren't limited by local availability.

Now there are literally thousands of effects brands ranging from dirt cheap (but still competent) Chinese mini pedals, right up to the most ludicrously priced uber-boutique brands.
I believe Boss now have a much smaller percentage of the market share, mostly due to the sheer size of the market. I'm not sure where that leaves them now, but probably in the bottom half.
That's not necessarily a bad thing, because the bottom half is where most of the action probably is...

Personally, I still think Boss are a great price point option where the balance between cost and quality is relatively good.
New Boss pedals are still an excellent option for someone who wants a solid pedal that sounds great, but doesn't have a particular interest in effects*. Boss gets the job done.
I think the Waza releases are also great for getting older fans from an earlier time, like myself, re-interested... and there will always be second hand vintage pedals for the die hard fans.

Although the bulk of my pedals aren't Boss these days, I still own Boss pedals and I can imagine that I always will as long as effects pedals are a thing I like.

*Please note: I am NOT saying that Boss pedals are not good for people who do have a particular interest in effects, just that Boss is one of the brands that will more likely appeal to those who don't.


natthu

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **natthu** » 15 Jul 2017, 01:10

> *sclitheroe wrote:*
> *"As part of this year's celebration of the birth of the compact pedal line, we're proud to offer the Compact Pedal 40th Anniversary Box Set to **loyal BOSS fans everywhere**."*

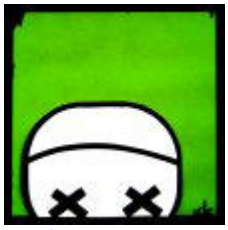
Clearly you aren't a loyal BOSS fan if you're not prepared to fork out for the box set

Look, I get what you're saying, but BOSS haven't shut up shop yet... maybe... just *maybe* there will be a release that pleases you at some point. This Box set is ridiculous, I agree, but there are going to be 1500 very pleased hardcore Boss fans because of it - and that is a good thing. Also, when people look back at this in 10 years time, the traffic light reissue box set is going to be one of those rare fabled products that adds to the mystique of Boss, just like the existence of the SG-1.

> *sclitheroe wrote:*
> *...are we not to discuss the product because its not solving world hunger or the cure for malaria? I feel like that was a bit of a cheap shot at being passionate about the topic, which is sort of the reason the forum exists. Where else am I gonna deal with my Boss angst*

Of course not! It would be a depressing world indeed if all you could discuss were horrible un-fun topics. We are *discussing* Boss products here are we not? If everyone got on here and just vented their unopposed anger at Boss' decisions it wouldn't be a discussion would it? You think Boss have miss-stepped, I do not. I have no problem with the fact that you disagree with me. Your passion is a great thing, and if I didn't think this topic warranted discussion I wouldn't be here discussing it. In any case, I am glad you are here venting your Boss angst (because maybe it will be me doing that next time?). What I said was not meant as a cheap shot at all. Apologies if you felt it was.

(also apologies for not addressing the rest of your post - I am short on time at the moment - I might try to revisit the more important points at a later date).


natthu

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **sclitheroe** » 15 Jul 2017, 01:37

The long and short of it is I should buy the set, stick velcro on that OD-1 and let er rip

sclitheroe

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **zentropa** » 15 Jul 2017, 02:54

> *The Effects pedal market landscape was a very different beast back in the 90s.*
> *There really weren't that many choices of brands and Boss, by default almost, occupied a spot in the top half.*
> *Also back in the 90s you had few other options than to go to a guitar shop to buy a pedal. That limited you to Boss, which was stocked (almost) everywhere, or whatever other random brand they happened to have a few of.*
> *Now-a-days you can just get on the Internet and order any brand from anywhere. Your choices aren't limited by local availability.*
>
> *Now there are literally thousands of effects brands ranging from dirt cheap (but still competent) Chinese mini pedals, right up to the most ludicrously priced uber-boutique brands.*
> *I believe Boss now have a much smaller percentage of the market share, mostly due to the sheer size of the market. I'm not sure where that leaves them now, but probably in the bottom half.*
> *That's not necessarily a bad thing, because the bottom half is where most of the action probably is...*
>
> *Personally, I still think Boss are a great price point option where the balance between cost and quality is relatively good.*
> *New Boss pedals are still an excellent option for someone who wants a solid pedal that sounds great, but doesn't have a particular interest in effects*. Boss gets the job done.*
> *I think the Waza releases are also great for getting older fans from an earlier time, like myself, re-interested... and there will always be second hand vintage pedals for the die hard fans.*
>
> *Although the bulk of my pedals aren't Boss these days, I still own Boss pedals and I can imagine that I always will as long as effects pedals are a thing I like.*
>
> **Please note: I am NOT saying that Boss pedals are not good for people who do have a particular interest in effects, just that Boss is one of the brands that will more likely appeal to those who don't.*

I agree with nearly all of this. I know that the number of people that play ballooned quite a bit about 10-15 years ago (thank you guitar hero?) and youtube has increased the number of competent players quite a bit as well. I've had hundreds of effects pedals over the years, but generally kept it down to a usable number. I didn't start seriously building a collection until it started to become much much harder to track down older analog effects. I stuck with Boss because they are reliable and had I been willing to open the floodgates I would have broken the bank.

I'm really bummed at this box set because I am the type that would buy something like this. I have ~70 pedals, all Boss. They priced me out of the market on it as even though I am eyeing up another guitar that is at a similar price point, I am willing to drop ~$1000 on a guitar but not willing to spend it on 3 pedals (1 of which is of no use to me).

The main reason I typed up that last post based upon the quote is that generally when a company is nailing what their most loyal fanbase wants, no one ever says "if you don't like it, don't buy it." There's generally a "this is

awesome, buy it no matter what" sort of vibe going around.

That being said, I think Boss really nailed it with the Katana amps and Wazacraft pedals.
I think they missed on a lot of other fronts, either from the standpoint of the gear buying community as a whole (e.g. focusing on digital when there are lots of people who will only buy analog) or from a price-point standpoint (e.g. The JS-10 is $399, really?).
Upping the price point on the DS-1 leaves that bottom end price point door swinging wide open for companies like Behringer, etc.

I know that the role of companies are to make money, I just find I enjoy it the most when they do something that makes it look like their goal is to make great gear (and the money follows).

This has kind of derailed from the original topic, but had this box set been $499, I would already have one on pre-order

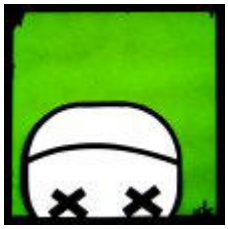
zentropa

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **natthu** » 15 Jul 2017, 04:54

> *sclitheroe wrote:*
> *The long and short of it is I should buy the set, stick velcro on that OD-1 and let er rip*

I tell you what, you buy the set, keep the OD-1, I'll buy the PH-1 off you and then just sell the SP-1 for an exorbitant price. Problem solved



natthu

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **sclitheroe** » 15 Jul 2017, 17:12

If we found a third person here to take the SP-1 we might actually have something cooking here

sclitheroe

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **Pepe** » 15 Jul 2017, 19:08

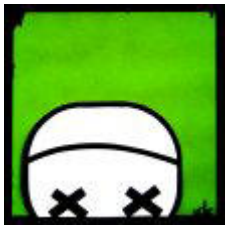
Good luck finding a person that wants to purchase a reissue of a basic single-band semi-parametric EQ for over $500!

Pepe

Re: what the..... 40th anniversary box set PH-1, OD-1, SP-1

by **natthu** » 16 Jul 2017, 01:09

Correction: For over $1000... we gotta keep the cost of the other pedals down


natthu